

Leonardo Network and Audience Stats – compiled
(as of January 2008)

Network

	Time period	Total #
Governing Board	2007	15
Advisory Boards *	2007	26
Editorial Boards +	2007	109
Working Groups ^	2007	261
LR Review Panel	2007	108
LABS Peer Review Panel	2007	18
Subscribers (individual)	2007	435
Subscribers (institutional)	2007	395
Olats Working Groups and committees	2007	31
Organizational member liaisons	2007	15
LABS Authors	all	230
Award winners	all	36
Donors	all	194
YASMIN members	all	1,184
Leonardo authors	all	4,000 (est.)
LMJ authors	all	433
LEA authors	all	1,050 (est.)
Book authors/editors - primary	all	28
Leo/LMJ manuscript reviewers	all	308
Collaborating partner liaisons	??	??

Total: 8,876+ (est.)

- * includes: International Advisory Bd., Leonardo Book Series Advisory Bd.
 + includes: Leonardo Ed. Bd., LMJ Ed. Bd, Transactions Ed. Bd., LEA Ed. Bd.
 ^ includes: Scientists WG, Space Arts WG, Lovely Weather WG, Art + War WG,
 Global Crossings WG, Leonardo Education Forum WG

Audience

	Time period	Total #
Leonardo web site (unique visitors)	2007	161,262
LEA web site (unique visitors)	2007	(requested)
Olats web site (unique visitors)	2007	253,972
Artsactive web site	2007	3,627
YASMIN web site	2007	(see audience stats page)
Olats English news list	all	608
Olats French news list	all	1248
Leonardo announcement list	all	2,205
Leonardo Book sales	FY2007	10,388
Leonardo + LMJ article downloads through Project Muse	2007	37,600 (est.)
Leonardo + LMJ article downloads through Atypon (MIT Press website)	2007	16,578

Total: 487,500+ (est.)

Note: There is a certain amount of overlap between the audience statistics and network statistics, which has not yet been determined.