

Leonardo Audience Statistics (as of January 2008)

Website visitors (2007)

Leonardo website stats

Total number of unique visitors in 2007: 161,262

Average visitors per month: approx. 13,440

(Notes: The top 10 countries looking at our website are: US (by far), Germany (close 2nd), Italy, UK, Canada, Netherlands, France, Sweden, Spain, China; most were looking in April, May, October and November; most stayed on the website 15 mins or less; the most viewed page is the "What's New" page followed by the Leonardo Reviews home page)

LEA website stats

Total number of unique visitors in 2007: (requested)

Average visitors per month: (requested)

OLATS website stats

Total number of unique visitors in 2007 (Jan-Nov): 253,972

Average visitors per month (Jan-Nov): approx. 21,000

Artsactive website stats

Total number of unique visitors in 2007 (Jan-Nov): 3627

Average visitors per month (Jan-Nov): approx. 350

YASMIN website stats

Number of registered participants (As of Jan 08): 1184

Number of messages posted (as of Jan 08): 2947

Number of views through November 2007

- Mutamorphosis: 1600
- Lovely Weather: 9600
- Space Imaginaries: 1600
- Nanotechnology: 3570
- Artists and Scientists in Times of War: 603

Leonardo + LMJ Subscribers (2007)

Individual subscribers: 435

Institutional subscribers: 395

Leonardo + LMJ Article Downloads (2007)

Project Muse: 37,600 (approximate number based on average of 3 years)

Atypon: 16,578

Leonardo Book Series Sales (FY 2007)

Number of titles published through March 2007: 24

Amount of books sold through March 2007: 10,388